# Love in the Time of Twitter

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## A recent Pew Study found

- Nearly three to one Americans
- "the main purpose of marriage is the mutual happiness and fulfillment of adults rather than the bearing and raising of children."

#### National Center for Policy Analysis

- Nearly half of 20-somethings are willing to abolish marriage
- 45% agree government should not be involved in licensing marriage
- 43% believe cohabiting couples should have same benefits as marrieds
- Only 16% believe main purpose of marriage is to raise children

#### Other than breathing

 We spend more time streaming input than any other activity.



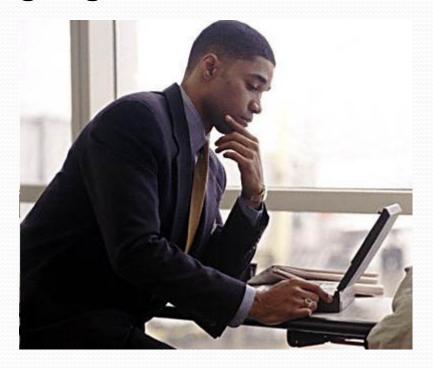
#### Poll #1

How much time do you spend on social media per day?

- less than an hour
  - -1 -3 hours
  - 3-5 hours
  - -5-7 hours
- 7 or more hoursf

#### Facebook facts

- Avid users spend two hours a day on the site
- While they are at work!
- That 1.5% of productivity going to Facebook



## Not just for kids...

• 60% of social network users are over 40





#### Wait a minute...

Doesn't the social media help us stay in

contact?



## The people who fare best...

 young or old, are those who use online relationships to support those that exist face to face.



#### Loneliness and the social media

Lonely people are more sensitive	e to
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- Attention
- Inattention
- Being left out
- Having fewer friends and contacts
- Threats
- □ Gossip
- Teasing
- Bullying
- Predators

#### Poll #2

What percentage of your clients are lonely or have social anxiety?

- -Less than 10%
  - 10%-25%
  - 25%-50%
  - 50% 75%
  - 75% 100%

## Social media research study

- Vulnerability traits such as loneliness and social anxiety
  - Make you a sitting duck for online media
  - More likely to use social networking compulsively
  - Use it to regulate mood
  - Compulsive cycle is reinforced

## Most people won't suffer

- from a couple hours a day plugged in.
- Might even get them off the couch



## But if you bring any compulsivity (1 in 50 adults do)...

 The instant gratification can make the hours grow quickly.





## Technology accelerates

compulsivity



## Technology

Accelerates and exacerbates emotions





#### **New Rules**

- The proliferation of technology calls for
  - Awareness of the seductive nature of stimulation
  - Emotional regulation
  - Early detection of core value violations

### Why is technology so seductive?

- Proximity
- Stimulation
- Connection
- Business opportunities
- Efficiency
- Equality
- Convenient
- Portable
- False sense of anonymity

## Why????

do we need to regulate our use?



How serious is it!

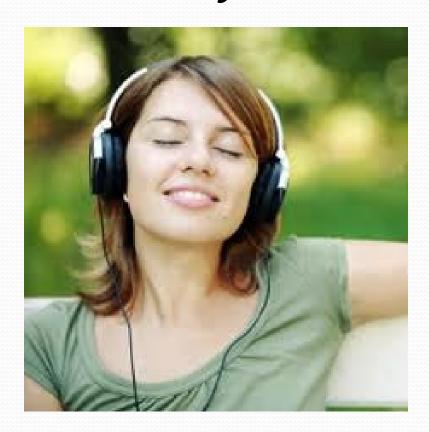
#### Poll #3

Do your clients complain about their significant others spending too much time on social media?

- -Often
- Sometimes
  - Never

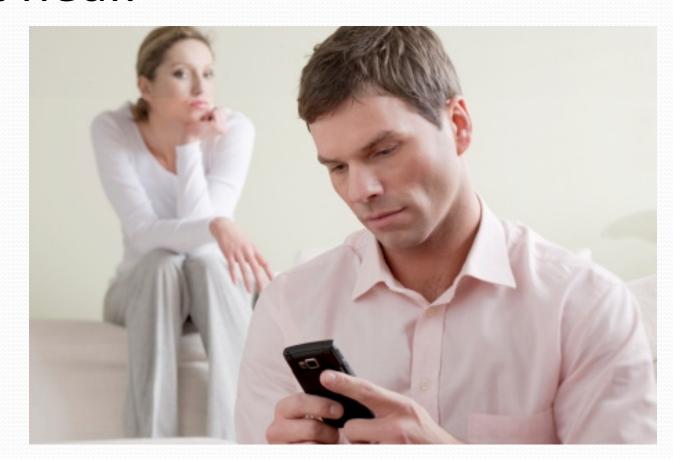
## What's wrong with it?

"Don't burst my bubble."



### Here...

• But not hear.



## "Why this one?"

- Decision making satisfaction
  - 1 out of 2 versus
  - 1 out of 50



## Seeking a...

- Bright
- Young
- Rich
- Brilliant
- Athletic
- Entrepreneurial
- Multi-lingual
- Kind
- Supportive

**Parental** 

Sensitive

Funny

Lactose tolerant

Vegan, who all my friends like

who will love me

unconditionally while

I continue to find

myself and explore

lifestyle options.

## MESA-Mechanically Enhanced Sexual Addiction

- Stimulating nature of technology alters the sexual set point in the brain.
- Secrecy excites the brain
- Forbidden nature increases thrill
- Fear of getting caught raises excitement
- Current stimulation becomes the norm.

## Patrick Carnes, et al. research

- Use of online porn
  - Will escalate in use
  - Lowers attraction for current partner
  - Lowers interest in other forms of sex
  - Increases guilt and resentment toward partner
  - Lowers partner's self esteem
  - Increases probability behavior will escalate
  - Increases probability user will act out in person

## Contact via technology is

- Affordable
- Accessible
- Anonymous (can be)
- Addictive (can be)

#### Distress can be detected with:

- Patterns
- Perseveration
- Pain

#### **Patterns**

- Reaching for phone during every spare minute.
- Being conditioned to respond to the "ding"
- Sleeping near your phone/computer
- Hiding the amount of time you spend
- Hiding contacts
- Communicating with co-workers after hours
- Getting personal intimacy needs met through work communication

#### Perseveration

- Using technology in inappropriate places
- Checking the phone/computer automatically
- Loosing track of time
- Thinking about using when you are not using
- Imbalance of cyber versus face to face relationship time
- Becoming anxious when separated from technology
- Expanding time on URL versus IRL

#### Pain

- Avoiding important activities to be plugged in
- Cheating with time or money
- Inappropriate relationships
- Lying about use
- Using technology in ways that violate your core values
- Using technology in ways you would not want known to others

## Stimulation dependency

- "It feels so good."
- "I feel alive."
- "Everything else is boring."

## Pleasure versus happiness

- Pleasure is for now.
- You only feel good when the chocolate cookie is in your mouth.
- Pleasure exhausts itself in the moment
- Pleasure is most often about need gratification
- Gratification beyond needs creates craving
- Need displacement creates craving
- Which leads to compulsivity
- Happiness is forever

#### Effect of technology on relationships

• "Keep your thumbs still while I am talking to you!"



#### Poll #4

How many of you have had clients who have separated over this issue or talk of separating over this issue?

#### American Academy of Matrimonial Lawyers

- 2/3 said internet played a significant role in divorces
- Excessive interest in online porn contribute to more than half of divorce cases

## Pornography

 Had an almost non-existent role in divorce just seven or eight years ago.

## Businessweek: Porn use on the job

- 44% on the job site
- 40% working at home
- 59% university workers

# More than 30% of 1500 companies surveyed

 Have terminated employees for inappropriate use of the internet.

## Poll #5

How many of you have had a client lose a job over Internet use?

### 42% of surveyed adults indicated

 Their partner's use of pornography made them feel insecure.

## How serious is this?

- Eighty percent of couples who divorce and separate say:
- "We grew apart."



## Number one cause of growing apart

Withdrawing your interest and your energy.





## Poll #6

How many of you have known couples who have grown apart over Internet use?

## New Rules

 The social media and the danger it holds for committed relationships calls for more honesty and transparency throughout the family

system.

## **New Rules**

 The social media and the danger it holds for committed relationships calls for emotional regulation related to stimulation and use of technology.

## **Emotional regulation**

- Is the ability to choose a positive response at any given time
- Is the ability to regulate the use of technology in order to enhance your lifestyle and support your core values
- Is respecting limits regarding your interest and your energy

## Love in the time of twitter

- Calls for:
  - Core value living, i.e.
  - Knowing who you are
  - Deepening your connection
  - Living in community
  - Using your talents in meaningful work
  - Living out the purpose of your life

## Thank you!

- Pat Love, Ed.D., <u>www.patlove.com</u>, pat@patlove.com
- Never Be Lonely Again
- How to Improve Your Marriage Without Talking About It
- The Truth About Love
- Hot Monogamy
- The Emotional Incest Syndrome: What to Do When a Parent's Love Rules Your Life
- Love: What Everyone Needs to Know







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